1 QUINN EMANUEL URQUHART & SULLIVAN, LLP Diane M. Doolittle (CA Bar No. 142046) Andrew H. Schapiro (admitted *pro hac vice*) 2 dianedoolittle@quinnemanuel.com andrewschapiro@quinnemanuel.com Sara Jenkins (CA Bar No. 230097) Teuta Fani (admitted pro hac vice) 3 teutafani@quinnemanuel.com sarajenkins@quinnemanuel.com 555 Twin Dolphin Drive, 5th Floor 191 N. Wacker Drive, Suite 2700 4 Chicago, IL 60606 Redwood Shores, CA 94065 5 Telephone: (312) 705-7400 Telephone: (650) 801-5000 Facsimile: (312) 705-7401 Facsimile: (650) 801-5100 6 Stephen A. Broome (CA Bar No. 314605) Josef Ansorge (admitted pro hac vice) 7 josefansorge@quinnemanuel.com stephenbroome@quinnemanuel.com 8 Viola Trebicka (CA Bar No. 269526) Xi ("Tracy") Gao (CA Bar No. 326266) violatrebicka@quinnemanuel.com tracygao@quinnemanuel.com 9 Crystal Nix-Hines (CA Bar No. 326971) Carl Spilly (admitted *pro hac vice*) crystalnixhines@quinnemanuel.com carlspilly@quinnemanuel.com 10 Alyssa G. Olson (CA Bar No. 305705) 1300 I Street NW, Suite 900 Washington D.C., 20005 alyolson@quinnemanuel.com 11 865 S. Figueroa Street, 10th Floor Telephone: (202) 538-8000 12 Facsimile: (202) 538-8100 Los Angeles, CA 90017 Telephone: (213) 443-3000 13 Facsimile: (213) 443-3100 14 Jomaire Crawford (admitted *pro hac vice*) Jonathan Tse (CA Bar No. 305468) jomairecrawford@quinnemanuel.com jonathantse@quinnemanuel.com 15 51 Madison Avenue, 22nd Floor 50 California Street, 22nd Floor 16 New York, NY 10010 San Francisco, CA 94111 Telephone: (212) 849-7000 Telephone: (415) 875-6600 17 Facsimile: (212) 849-7100 Facsimile: (415) 875-6700 18 Counsel for Defendant Google LLC 19 UNITED STATES DISTRICT COURT 20 NORTHERN DISTRICT OF CALIFORNIA, OAKLAND DIVISION 21 CHASOM BROWN, WILLIAM BYATT, Case No. 4:20-cy-03664-YGR-SVK JEREMY DAVIS, CHRISTOPHER 22 CASTILLO, and MONIQUE TRUJILLO, **GOOGLE** LLC'S ADMINISTRATIVE individually and on behalf of themselves and MOTION TO SEAL PORTIONS OF 23 all others similarly situated, **GOOGLE'S OPPOSITION** PLAINTIFFS' MOTION TO STRIKE 24 Plaintiffs, **NON-RETAINED EXPERT** DECLARATIONS FOR WHOM GOOGLE 25 VS. PROVIDED NO EXPERT REPORT 26 GOOGLE LLC. Judge: Hon. Yvonne Gonzalez Rogers 27 Defendant. 28

GOOGLE LLC'S ADMINISTRATIVE MOTION TO SEAL PORTIONS OF GOOGLE'S OPPOSITION TO PLAINTIFFS' MOTION TO STRIKE NON-RETAINED EXPERT DECLARATIONS

Case No. 4:20-cv-03664-YGR-SVK

I. INTRODUCTION

Pursuant to Civil Local Rules 7-11 and 79-5, Defendant Google LLC ("Google") respectfully seeks to seal certain portions of Google's Opposition to Plaintiffs' Motion to Strike Non-Retained Expert Declarations for Whom Google Provided No Expert Report ("Google's Opposition"), which contains non-public, highly sensitive and confidential business information that could affect Google's competitive standing and may expose Google to increased security risks if publicly disclosed, including various types of Google's internal projects, data sources, and their proprietary functionalities. This information is highly confidential and should be protected.

This Administrative Motion pertains to the following information contained in Google's Opposition:

Document	Portions to be Filed Under Seal	Party Claiming Confidentiality
Google's Opposition to	Highlighted Portions at:	Google
Plaintiffs' Motion to		
Strike Non-Retained	12:12-14, 13:26-27	
Expert Declarations for		
Whom Google Provided		
No Expert Report		
Exhibit 3 Schapiro	Highlighted Portions at:	Google
Declaration (Excerpts of		
6/16/2021 G. Berntson	4:12, 4:18, 4:21, 121:9-11, 121:13-21, 122:10-24,	
Deposition)	123:1-4, 123:10-11, 123:13-14, 123:16, 123:18,	
,	123:20, 124:1, 124:3, 124:9-12, 124:23, 125:6-7,	
	125:10, 125:18, 390:1-2, 390:15, 390:20 395:24,	
	396:14	

II. LEGAL STANDARD

A party seeking to seal material must "establish[] that the document, or portions thereof, are privileged, protectable as a trade secret or otherwise entitled to protection under the law" (*i.e.*, is "sealable"). Civ. L.R. 79-5(b). The sealing request must also "be narrowly tailored to seek sealing only of sealable material." *Id*.

The common law right of public access to judicial records in a civil case is not a constitutional right and it is "not absolute." *Nixon v. Warner Communications, Inc.*, 435 U.S. 589, 598 (1978) (noting that the "right to inspect and copy judicial records is not absolute" and that

Case No. 4:20-cv-03664-YGR-SVK

"courts have refused to permit their files to serve as reservoirs of . . . sources of business information that might harm a litigant's competitive standing"). Sealing is appropriate when the information at issue constitutes "competitively sensitive information," such as "confidential research, development, or commercial information." *France Telecom S.A. v. Marvell Semiconductor Inc.*, 2014 WL 4965995, at *4 (N.D. Cal. Oct. 3, 2014); *see also Phillips v. Gen. Motors Corp.*, 307 F.3d 1206, 1211 (9th Cir. 2002) (acknowledging courts' "broad latitude" to "prevent disclosure of materials for many types of information, including, but not limited to, trade secrets or other confidential research, development, or commercial information").

III. THE ABOVE IDENTIFIED MATERIALS SHOULD ALL BE SEALED

Courts have repeatedly found it appropriate to seal documents that contain "business information that might harm a litigant's competitive standing." *Nixon v. Warner Commc'ns, Inc.*, 435 U.S. 589, 589-99 (1978). Good cause to seal is shown when a party seeks to seal materials that "contain[] confidential information about the operation of [the party's] products and that public disclosure could harm [the party] by disclosing confidential technical information." *Digital Reg of Texas, LLC v. Adobe Sys., Inc.*, 2014 WL 6986068, at *1 (N.D. Cal. Dec. 10, 2014). Materials that could harm a litigant's competitive standing may be sealed even under the "compelling reasons" standard. *See e.g., Icon-IP Pty Ltd. v. Specialized Bicycle Components, Inc.*, 2015 WL 984121, at *2 (N.D. Cal. Mar. 4, 2015) (information "is appropriately sealable under the 'compelling reasons' standard where that information could be used to the company's competitive disadvantage") (citation omitted). Courts in this district have also determined that motions to seal may be granted as to potential trade secrets. *See, e.g. United Tactical Sys., LLC v. Real Action Paintball, Inc.*, 2015 WL 295584, at *3 (N.D. Cal. Jan. 21, 2015) (rejecting argument against sealing "that [the party] ha[s] not shown that the substance of the information . . . amounts to a trade secret").

Here, Google's Opposition comprises confidential and proprietary information regarding highly sensitive features of Google's internal systems and operations that Google does not share publicly. Specifically, this information provides information regarding Google's internal projects, data sources, and their proprietary functionalities. Such information reveals Google's internal

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strategies, system designs, and business practices for operating and maintaining many of its important services while complying with its legal and privacy obligations.

Public disclosure of the above-listed information would harm Google's competitive standing it has earned through years of innovation and careful deliberation, by revealing sensitive aspects of Google's proprietary systems, strategies, and designs to Google's competitors. That alone is a proper basis to seal such information. See, e.g., Free Range Content, Inc. v. Google Inc., No. 14cv-02329-BLF, Dkt. No. 192, at 3-9 (N.D. Cal. May 3, 2017) (granting Google's motion to seal certain sensitive business information related to Google's processes and policies to ensure the integrity and security of a different advertising system); Huawei Techs., Co. v. Samsung Elecs. Co., No. 3:16-cv-02787-WHO, Dkt. No. 446, at 19 (N.D. Cal. Jan. 30, 2019) (sealing confidential sales data because "disclosure would harm their competitive standing by giving competitors insight they do not have"); Trotsky v. Travelers Indem. Co., 2013 WL 12116153, at *8 (W.D. Wash. May 8, 2013) (granting motion to seal as to "internal research results that disclose statistical coding that is not publically available").

Moreover, if publicly disclosed, malicious actors may use such information to seek to compromise Google's data logging infrastructure. Google would be placed at an increased risk of cyber security threats. See, e.g., In re Google Inc. Gmail Litig., 2013 WL 5366963, at *3 (N.D. Cal. Sept. 25, 2013) (sealing "material concern[ing] how users' interactions with the Gmail system affects how messages are transmitted" because if made public, it "could lead to a breach in the security of the Gmail system"). The security threat is an additional reason for this Court to seal the identified information.

The information Google seeks to redact is the minimal amount of information needed to protect its internal systems and operations from being exposed to not only its competitors but also to nefarious actors who may improperly seek access to and disrupt these systems and operations. The "good cause" rather than the "compelling reasons" standard should apply but under either standard, Google's sealing request is warranted.

IV. **CONCLUSION**

1	For the foregoing reasons, the Court should seal the identified portions of Google's	
2	Opposition.	
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4	DATED: September 14, 2022 QUINN EMANUEL URQUHART &	
5	SULLIVAN, LLP By /s/ Andrew H. Schapiro	
6	Andrew H. Schapiro (admitted <i>pro hac vice</i>)	
7	andrewschapiro@quinnemanuel.com 191 N. Wacker Drive, Suite 2700	
8	Chicago, IL 60606	
9	Telephone: (312) 705-7400 Facsimile: (312) 705-7401	
10	Stephen A. Broome (CA Bar No. 314605)	
	stephenbroome@quinnemanuel.com Viola Trebicka (CA Bar No. 269526)	
11	violatrebicka@quinnemanuel.com	
12	Crystal Nix-Hines (CA Bar No. 326971) crystalnixhines@quinnemanuel.com	
13	865 S. Figueroa Street, 10th Floor	
14	Los Angeles, CA 90017 Telephone: (213) 443-3000	
15	Facsimile: (213) 443-3100	
16	Diane M. Doolittle (CA Bar No. 142046)	
17	dianedoolittle@quinnemanuel.com 555 Twin Dolphin Drive, 5th Floor	
18	Redwood Shores, CA 94065	
19	Telephone: (650) 801-5000 Facsimile: (650) 801-5100	
20	Josef Ansorge (admitted <i>pro hac vice</i>)	
21	josefansorge@quinnemanuel.com 1300 I. Street, N.W., Suite 900	
22	Washington, D.C. 20005	
23	Telephone: 202-538-8000 Facsimile: 202-538-8100	
	Jomaire A. Crawford (admitted pro hac vice)	
24	jomairecrawford@quinnemanuel.com 51 Madison Avenue, 22nd Floor	
25	New York, NY 10010 Telephone: (212) 849-7000	
26	Facsimile: (212) 849-7100	
27	Jonathan Tse (CA Bar No. 305468)	
28	jonathantse@quinnemanuel.com	
	4 Case No. 4:20-cv-03664-YGR-SVK GOOGLE LLC'S ADMINISTRATIVE MOTION TO SEAL PORTIONS OF GOOGLE'S OPPOSITION TO	

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1 2	50 California Street, 22nd Floor San Francisco, CA 94111
3	Telephone: (415) 875-6600 Facsimile: (415) 875-6700
4	Attorneys for Defendant Google LLC
5	
6	
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8	
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